



Formerly named
America's Second Harvest of Wisconsin



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LULAC and Tyson Foods Join Forces to Fight Hunger in Milwaukee

15-ton donation to Feeding America Eastern Wisconsin food bank highlights needs of hungry Wisconsinites

MILWAUKEE, April 26, 2010 ó According to a 2010 study on hunger in eastern Wisconsin, the Feeding America Eastern Wisconsin food bank serves an average of 329,400 people each year. Of those people, 105,000 are children. In order to fight hunger, the food bank provides assistance to approximately 48,800 people every week. Today, in honor of that commitment, the [League of United Latin American Citizens](#) (LULAC) and [Tyson Foods, Inc.](#) (NYSE: TSN) joined together to help ease the burden and donated more than 30,000 pounds of protein to the Feeding America Eastern Wisconsin food bank.

óDonations of poultry and other high protein foods are especially valuable as they allow us to provide our member agencies with more healthy, nutritious options,ö said Bonnie Bellehumeur, president of Feeding America Eastern Wisconsin. óEvery year, our agencies are seeing an increase in need. This significant donation will help local agencies feed our many hungry neighbors.ö

Through warehouses in Milwaukee and the Fox Valley, Feeding America Eastern Wisconsin distributes more than 12 million pounds of food a year to more than 1,100 pantries, meal programs and other nonprofit agencies that serve 329,000 people in eastern Wisconsin. Since their first donation of a bushel of apples, more than 250 million pounds of food has been donated to the hungry in Wisconsin. In 2009, the average household income among food bank clients was \$1,000, and 32 percent had to choose between paying their rent or mortgage and buying food.

Tyson Foods and LULAC announced the donation as part of their 1 million pound, three-year commitment to fight hunger. Tyson representatives, LULAC leadership and Feeding America Eastern Wisconsin representatives attended the ceremony.

óWith the current economy, many families throughout the region are turning to local food pantries and soup kitchens for help,ö said Darryl Morin, LULAC Wisconsin State Director. óLULAC is committed to helping our families in Wisconsin, and through our partnership with Tyson, we are honored to be able to address the hunger issues caused by these hardships.ö

LULAC is the oldest and largest Latino civil rights organization in the United States. The group advances the economic condition, educational attainment, political influence, health and civil rights of Hispanic Americans through community-based programs operating at more than 700 LULAC councils nationwide.

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According to [Feeding America](#) and the [Hunger Almanac](#), more than 12.4 million children in the U.S. are at risk for hunger. USDA reports indicate that even mild under-nutrition experienced by young children during critical periods of growth impacts the behavior of children, their school performance and their overall cognitive development.

Tyson Foods and Hunger Relief

Since 2000, Tyson Foods has been a leader in the fight against hunger. The company is actively engaged in food-donation events and fund-raising activities year-round to benefit those in need. The protein given by Tyson today brings the company's total in-kind donations since 2000 to more than 73 million pounds. This milestone equates to more than 292 million meals donated to food banks and agencies serving local communities around the country. Last year alone, Tyson donated nearly eight million pounds of protein to Feeding America. For more information on how to get involved in the fight against hunger, go to <http://hungerrelief.tyson.com/>.

“Tyson Foods understands that many families face language and cultural barriers when they are at risk for hunger and seeking assistance. We are pleased to be able to provide nutritious meals to families who are looking for help,” said Raul Lagos, manager of multicultural community relations for Tyson Foods. “This contribution builds upon our three-year, 1 million pound commitment with LULAC to address the issue of hunger in the Hispanic community.”

Each year nearly 330,000 people in Wisconsin rely on food supplied by **Feeding America Eastern Wisconsin**, formerly named America's Second Harvest of Wisconsin. The food bank is the largest, private, nonprofit distributor of food in the state. Feeding America Food Bank distributes nearly 12 million pounds of food annually to 1,100 food pantries, meal programs and shelters throughout eastern Wisconsin. Feeding America Eastern Wisconsin is affiliated with Feeding America which is consistently ranked as one of the most efficient charities, out of the country's 100 largest charities, by Forbes magazine. Since 1982, Feeding America Eastern Wisconsin has distributed more than 250 million pounds of food. To learn more about hunger in Wisconsin, log onto www.feedingamericawi.org.

League of United Latin American Citizens (LULAC) has approximately 115,000 members throughout the United States and Puerto Rico. It is the largest and oldest Hispanic organization in the United States. LULAC advances the economic condition, educational attainment, political influence, health, housing and civil rights of Hispanic Americans through community-based programs operating at more than 700 LULAC councils nationwide. The organization involves and serves all Hispanic nationality groups. For more information, go to www.lulac.org.

Tyson Foods, Inc. (NYSE:[TSN](#) - [News](#)), founded in 1935 with headquarters in Springdale, Arkansas, is one of the world's largest processors and marketers of chicken, beef and pork, the second-largest food production company in the Fortune 500 and a member of the S&P 500. The company produces a wide variety of protein-based and prepared food products and is the recognized market leader in the retail and foodservice markets it serves. Tyson provides products and services to customers throughout the United States and more than 90 countries. The company has approximately 117,000 Team Members employed at more than 400 facilities and offices in the United States and around the world. Through its Core Values, Code of Conduct and Team Member Bill of Rights, Tyson strives to operate with integrity and trust and is committed to creating value for its shareholders, customers and Team Members. The company also strives to be faith-friendly, provide a safe work environment and serve as stewards of the animals, land and environment entrusted to it.