



# League of United Latin American Citizens

State of Wisconsin

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**PRESS RELEASE**

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## **LULAC ANNOUNCES BETTER EDUCATION TOGETHER INITIATIVE First Event to bring Business and Government Together to Discuss Roles in Education, Future Workforce Needs and Impact on Wisconsin Competitiveness**

**Milwaukee, WI** - The League of United Latin American Citizens (LULAC) of Wisconsin announces it's BETTER EDUCATION TOGETHER initiative. The goal of the campaign is to raise awareness of education in Wisconsin and bring all the stakeholders including administrators, educators, business leaders, elected officials and parents, together for the purposes of improving education in Wisconsin.

Darryl D. Morin, LULAC of Wisconsin State Director stated "LULAC's goal is to bring every stakeholder in education together for the purposes of improving the education of our children. In addition, we must insure that Wisconsin businesses have access to a workforce that has the knowledge and skills needed to successfully compete in our new global economy. Currently, there are countries around the world making great strides in education. If Wisconsin is to remain competitive, we must rethink our approach to education to insure our workforce of the future has the knowledge and skills necessary not only to compete, but to win."

BETTER EDUCATION TOGETHER: Business and Government in Education will include panel discussions on the roles local, state and federal government have in education as well as the requirements for Wisconsin's future workforce and its importance to Wisconsin's business. Guest speakers include Ms. Kris Gutierrez, PhD, Member of President Barack Obama's Working Group on Education and Professor at UCLA, Ms. Martha Artiles, Chief Diversity Officer at Manpower Inc., Mr. William Andrekopolous, Superintendent of MPS and more.

When: 9 a.m. – 1 p.m.  
Thursday, February 26, 2009

Where: DISCOVERY WORLD at Pier Wisconsin  
500 N. Harbor Drive  
Milwaukee, WI 53202

Additional information is available at [www.LULAC-Wisconsin.org](http://www.LULAC-Wisconsin.org).

The League of the United Latin American Citizens (LULAC) is our country's oldest and largest Hispanic membership based organization. LULAC advances the economic condition, educational attainment, political influence, health and civil rights of Hispanic Americans through community-based programs operating at more than 700 LULAC councils nationwide.

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